

You are invited to support the Madison Knitters' Guild as an **Annual Advertiser for 2020-21**

The Guild, one of the largest in North America, has almost 800 enthusiastic members from the greater Madison area and about half of those members are in attendance at each meeting.

The Guild has many inspiring and creative events scheduled for the upcoming year, including talks from preeminent authors and designers such as Susan B. Anderson, Tracy Purtscher, Anne Podlesak, Denise Bell, and others.



We are quickly approaching the 2020-21 season and are very excited to offer you this opportunity to connect with hundreds of dedicated knitters and receive the following valuable benefits for the annual fee of \$100.00.

**Benefits of being an Annual Advertiser:**

- Your logo displayed in all 10 issues of our 2020-21 Knitters' Knews newsletter (Summer 2020–May 2021). Additionally, when reading the PDF newsletter, members can click on your logo to easily reach your website.
- Your logo included in the rotation of all Guild Advertisers shown prominently on the Guild's home page ([www.madisonknittersguild.org](http://www.madisonknittersguild.org)).
- Your business name, contact information, and website included on the Advertiser tab of the Guild website ([www.madisonknittersguild.org/advertisers](http://www.madisonknittersguild.org/advertisers)). The Advertiser tab listing also provides the opportunity to offer coupons or discounts to Guild members, which can be updated upon your request at any time for no extra charge.
- The opportunity to vend at one Guild meeting. Historically, two vendors were selected for each meeting, September through April. For 2020-21 there may be months with three vendors. (See Meeting Vendor Information sheet for more detail.)
- A feature article in one issue of the Guild newsletter (you provide the ~ 125-word text and photos).
- One person whom you designate is welcome to attend Guild meetings, including those restricted to members only.

**Become an Annual Advertiser:**

Complete the [2020-21 Annual Advertiser Form](#) online and remit your payment via PayPal or mail a check for \$100 (made payable to Madison Knitters' Guild) to:

Theresa Schabes  
N44W28265 Capitol Drive  
Pewaukee, WI 53072

**Respond by Monday, July 20<sup>th</sup>** in order to have your logo featured in the Summer 2020 issue of the Knitters' Knews, and to be included in the selection process for a spot to vend at one (1) Guild meeting (see the *2020021 Vendor Information* sheet at the bottom of the [Madison Knitters' Guild Advertiser page](#) for details).

**Comment or questions?** Please email me at [advertising@madisonknittersguild.org](mailto:advertising@madisonknittersguild.org) or call 630-207-2254.

Thank you so much for supporting the Madison Knitters' Guild with your advertising dollars!

Sincerely,

Theresa Schabes, Advertising Chair