

Madison Knitters Guild Knitters' Knews Ads for 2019-20

Ad rate:

1/4 page ad* costs \$25 per issue; 1/8 page ad* costs \$15 per issue. Payable by check or PayPal.

***Add-on:** For \$5.00 more we'll include the ad in the pre-meeting slide show at the next MKG meeting.

Submissions deadlines 2019-20 Knitters' Knews issues:

Sept 2019 issue = Aug 19th

Dec 2019 issue = Nov 13th

Mar 2020 issue = Feb 17th

Oct 2019 issue = Sept 16th

Jan 2020 issue = Dec 13th

Apr 2020 issue = Mar 16th

Nov 2019 issue = Oct 21st

Feb 2020 issue = Jan 20th

May 2020 issue = Apr 20th

✓ To secure an ad placement, contact Theresa Schabes at advertising@madisonknittersguild.com.

Requirements:

Please supply ads in digital format as one of the following: PDF or JPG format.

- JPG files should be 300ppi resolution.
 - PDFs should be PDFX1a standard, with all fonts embedded and photos at a minimum of 300ppi.
- ✓ Files should be submitted to Laura Simdon at newsletter@madisonknittersguild.com and copy Theresa at advertising@madisonknittersguild.com.

1/4 page

4" x 5.25"

1/8 page

4" x 5.25"