

Madison Knitters Guild Knitters' Knews Ads for 2018-19

Ad rate:

1/4 page ad* costs \$25 per issue; 1/8 page ad* costs \$15 per issue. Payable by check or PayPal.

***Add-on:** For \$5.00 more we'll include the ad in the pre-meeting slide show at the next MKG meeting.

Submissions deadlines 2018-19 Knitters' Knews issues:

Sept 2018 issue = Aug 17th

Dec 2018 issue = Nov 16th

Mar 2019 issue = Feb 8th

Oct 2018 issue = Sept 14th

Jan 2019 issue = Dec 7th

Apr 2019 issue = Mar 15th

Nov 2018 issue = Oct 12th

Feb 2019 issue = Jan 11th

May 2019 issue = Apr 12th

- ✓ To secure an ad placement, contact Terry Rutlin at advertising@madisonknittersguild.com.

Requirements:

Please supply ads in digital format as one of the following: PDF or JPG format.

- JPG files should be 300ppi resolution.
- PDFs should be PDFX1a standard, with all fonts embedded and photos at a minimum of 300ppi.
- ✓ Files should be submitted to Ada Lai at newsletter@madisonknittersguild.com and cc Terry at advertising@madisonknittersguild.com.

1/4 page

4" x 5.25"

1/8 page

4" x 5.25"