

Madison Knitters Guild Knitters' Knews Ads for 2016-17

Ad rate:

1/4 page ad costs \$25 per issue; 1/8 page ad costs \$15 per issue. Payable by check or PayPal.

Submissions deadlines 2016-17 Knitters' Knews issues:

Sept 2016 issue = Aug 15 th	Dec 2016 issue = Nov 14 th	Mar 2017 issue = Feb 13 th
Oct 2016 issue = Sept 12 th	Jan 2017 issue = Dec 12 th	Apr 2017 issue = Mar 13 th
Nov 2016 issue = Oct 10 th	Feb 2017 issue = Jan 16 th	May 2017 issue = Apr 10 th

✓ To secure an ad placement, contact Terry Rutlin at advertising@madisonknittersguild.com.

Requirements:

Please supply ads in digital format as one of the following: PDF or JPG format.

- JPG files should be 300ppi resolution.
- PDFs should be PDFX1a standard, with all fonts embedded and photos at a minimum of 300ppi.
- ✓ Files should be submitted to Ada Lai at newsletter@madisonknittersguild.com.

1/4 page

4" x 5.25"

1/8 page

4" x 5.25"