

INFORMATION FOR VENDING AT MADISON KNITTERS' GUILD MEETINGS

Vendors provide an interesting and enjoyable experience for our members, who are always eager to see the latest yarns, patterns, tools, and other knitterly things. At the same time, vending at a Guild meeting provides excellent exposure for your business. Our hope is that it be rewarding for you financially as well.



There is space for two (2) vendors at each of the eight (8) meetings from September 2016 through April 2017. Occasionally, there may be a third vendor associated with a speaker. Many members arrive early each month to shop before the meeting begins, and shop more during the 15-20 minute break and again briefly after the meeting ends.

Where: Guild meetings are held at Promega's Biopharmaceutical Technology Center (BTC), 5445 E. Cheryl Parkway, Fitchburg, WI 53711

Date: The 2016-17 meetings will be held the following Mondays:

September 12, 2016	November 14, 2016	January 9, 2017	March 13, 2017
October 10, 2016	December 12, 2016	February 13, 2017	April 10, 2017

Time: Vendor set up starts at 4:30 pm; sales start at 5:00 pm; the Guild Meetings start at 6:30 pm and ends by 8:30 p.m. All Guild members and guests must vacate Promega BTC by 8:55 pm.

Who Can Vend: The MKG policy requires that Guild meeting vendors must be selected from the Annual Advertisers. Those interested in vending should complete the [2016-17 Annual Advertiser online form](#) and submit payment by July 20, 2016.

Cost: There is no charge for vendor space. In lieu of a fee, we request a donation(s) with a total retail value of approximately \$50 to be given as door prize(s) at the end of the meeting. Donation(s) may be in the form of goods or gift card with an expiration date of no less than one year from the date of the meeting.

Guild Meeting Vendor Selection: Vendors will be selected from those indicating an interest on the [2016-17 Annual Advertiser Form](#) submitted on or before July 20, 2016. To be as fair as possible, the following process is used: The first vendor selected will have the first choice of the meeting dates, the second vendor selected will have next choice of available meeting dates, and so on. We will start contacting the selected businesses after July 20, 2016, and go through the list until all slots are filled (the process may take several days). We hope to accommodate all those interested, but demand often exceeds the 16 vendor slots. Those who are not selected to vend at a Guild meeting will be considered for a booth at the 2017 Knit-In.

Note about Knit-In 2017 Vendor Selection: Vendors for the 2017 Knit-In will be selected by the Knit-In Committee later this year. Indicating your interest to vend at the Knit-In on the *2016-17 Annual Advertiser Form* ensures that you will be contacted as soon as the details for vending at the Knit-In are available. We hope to accommodate all those interested, but demand tends to exceed the available booth space.

Questions? Please email Terry Rutlin at advertising@madisonknittersguild.org or call 608-512-9619.